



FARM TO FORK 2019

June 2 • September 5 • WWW.FARMTOFORKNC.COM

CELEBRATING LOCAL FOOD AND LOCAL FARMS

2019 Sponsorships

Join us by sponsoring the Farm to Fork NC 2019 Events! Last year, more than 1,400 people, 32 farmers, 37 chefs, and 28 local businesses came together to celebrate our area's vibrant local food system. Sponsoring the Farm to Fork NC Events positions your business or organization at the forefront of the local food movement and guarantees exposure to thousands of producers, chefs, and food-forward consumers.

Farm to Fork NC 2019 will feature two outstanding events: The Farm to Fork Picnic and the Annual Sustainable Agriculture Speaker Event. The **Farm to Fork Picnic** is the *original* local food pairing event, featuring more than three dozen of the best local chefs and farmers collaborating to create delicious bite-size dishes that highlight the beauty and bounty of the season. *Bon Appetit* magazine called it "The Country's Best All-You-Can-Eat Feast"!

The **Farm to Fork Annual Sustainable Agriculture Speaker Event** is an event for the whole community that features distinguished thought-leaders from around the country. Previous speakers have included John T. Edge of the Southern Foodways Alliance, Carlo Petrini, founder of the Slow Food Movement, author Paul Greenberg, and Maya Wiley, past president of the Center for Social Inclusion. This year we are honored to announce that Dr. Monica White, author of *Freedom Farmers: Agriculture Resistance and the Black Freedom Movement*, will be our featured speaker. In addition to Dr. White's inspiring remarks there will be a delicious celebration of local cuisine.

Farm to Fork NC events are a **fundraiser for the sustainable agriculture internship, apprenticeship and beginning farmer programs** at the Center for Environmental Farming Systems (CEFS). This year we are hoping to support **6 apprentice** farmers through season-long apprenticeships at CEFS' Field Research, Education, and Outreach Facility at Cherry Research Farm in Goldsboro, NC and at the NC State Agroecology Education Farm in Raleigh, NC.

Our programming is possible because of the generous gifts of our loyal sponsors. We would be honored to have your consideration for a 2019 sponsorship opportunity.

To sponsor the 2019 Farm to Fork Events, please complete the form at the end of this document. Contact Samantha Terhune with any questions at f2fpicnicsponsors@gmail.com or 919-360-7725. You may also go online to www.farmtoforknc.com to make your sponsorship donation via credit card.

Farm to Fork fundraising efforts operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)(3) tax-exempt organization (tax ID 56-6049304). You will receive a receipt for the tax-deductible portion of your sponsorship.

www.farmtoforknc.com



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2019 SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$25,000 (\$23,260 is tax deductible)

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 12 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- 12 tickets to the speaker event with **Dr. Monica White**
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 12 Tweets, 12 Instagram, and 5 Facebook posts
- Facebook “boost” on one post for one week targeting 10,000 – 20,000 users
- Logo on all sponsorship banners

SILVER SPONSOR \$10,000 (\$8,840 is tax deductible)

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 8 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- 8 tickets to the speaker event with **Dr. Monica White**
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 10 Tweets, 10 Instagram, and 3 Facebook posts
- Facebook “boost” on one post for one week targeting 10,000 – 20,000 users
- Logo on all sponsorship banners

GOLDEN TABLE SPONSOR \$8,000 (\$7,130 is tax deductible)

- Kudos for independently sponsoring ONE Farm Apprentice for a season!
- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 6 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- 6 tickets to the speaker event with **Dr. Monica White**
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 8 Tweets, 8 Instagram, and 2 Facebook posts
- Facebook “boost” on one post for one week targeting 10,000 – 20,000 users
- Logo on all sponsorship banners

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HARVEST SPONSOR \$5,000 (\$4,220 is tax deductible)

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 6 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- 4 tickets to the speaker event with **Dr. Monica White**
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 6 Tweets, 6 Instagram, and 2 Facebook posts
- Logo on all sponsorship banners

COMMUNITY SPONSOR \$2,500 (\$1,920 is tax deductible)

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 4 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- 4 tickets to the speaker event with **Dr. Monica White**
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 2 Tweets and 2 Instagram posts
- Logo on the Farm to Fork Picnic banner

FIELD SPONSOR \$1,000 (\$710 is tax deductible)

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 2 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- 2 tickets to the speaker event with **Dr. Monica White**
- Recognition in the Farm to Fork Picnic Menu and Program

GARDEN SPONSOR \$500 (\$300 is tax deductible)

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 2 tickets to Farm to Fork Picnic on June 2, 2019 at Fearington Village
- Recognition in the Farm to Fork Picnic Menu and Program

SPONSOR A LOCAL FOOD HERO

LOCAL FOOD HEROES ARE YOUTH, YOUTH ORGANIZERS AND COMMUNITY MEMBERS who are leading efforts around the state to change our food system for the better. With your help, we are excited to host them at the Farm to Fork events as a special way to say “thanks” for making a difference. Please consider a special gift that will help us honor our 2019 Local Food Heroes.

Sponsor Form

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Please complete the information below and send a scan of this form to f2fpicnicsponsors@gmail.com or f2fpicnicnc@gmail.com or mail it to: Farm to Fork, Campus Box 7645, Raleigh, NC 27695-7645.

Please make checks payable to the NC Agricultural Foundation, Inc. A payment can also be made online on the website <http://farmtoforknc.com/>. Credit Cards cannot be accepted over the phone.

****Farm to Fork fundraising efforts operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)3 organization, tax id #56-6049304. You will receive an official receipt for the tax-deductible portion of your sponsorship. Thank you!***

Support/Sponsorship Level & Amount: _____

Name/Organization (as recorded for tax purposes): _____

Name for Program Listing: _____

I would like my donation to remain anonymous. Please DO NOT list my organization or name in the collateral.

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Website (if applicable): _____

Facebook Page (if applicable): _____

Twitter Handle (if applicable): _____

Instagram Handle (if applicable): _____

Signature _____ Date _____

NC STATE UNIVERSITY

NC Agricultural Foundation

www.farmtoforknc.com